

Perspectives

Dallas Chapter of ASTD

Membership Newsletter

December 2001

Inside this Issue:

Meeting Topic	2	Snapshots	11
From Our President	3	Member Services	14
Thank You Volunteers!	8	Calendar	17
Link of the Month	8	Advertising	18
Using MS Office	9	Leadership Team	18

Perspectives is published by the Dallas Chapter of ASTD, a non-profit corporation. *Perspectives* presents issues, opinions, and news of interest and value to the human resources development community. The annual subscription rate is \$12.00 for non-members.

Letters to the editor, guest contributions, and advertisers are welcome. Submissions may be sent to Joe Russo or Christy Matheson (contact information below.) The deadline for all submissions is the **second Friday** of each month. Submissions received by the deadline will be placed in the following month's newsletter.

Please contact the Chapter Administrator at 972.755.0956 or info@dallasastd.org for information on ASTD, membership, changes in membership status (such as change of address, company name, title), receipt of *Perspectives*, or any chapter-related issues.

Editor/Designer:

Joe Russo
jrusso@zalecorp.com
972.580.5379

VP of Communication:

Christy Matheson
cmatheson@atwork-solutions.com
469.374.0900 x-3

Disclaimer: The materials in *Perspectives* and on our website are for informational purposes only and by no means constitute a recommendation or endorsement. The Dallas ASTD Board of Directors, Leadership Team and production staff are not liable for individual interpretation and use of the information provided. The newsletter and website are provided to give readers and visitors a general understanding of training and development issues, not to provide specific professional advice. Before you act on any information contained in either our newsletter or our website, the chapter highly recommends consulting an expert on the subject. The chapter will not be responsible for any errors or omissions transmitted by its newsletter or website nor will it be responsible for opinions expressed by members, guest speakers, or contributors to the newsletter or website.

At our next meeting, Dallas ASTD Presents

This month's meeting is on:

Tuesday, December 11, 2001

Rock Your Way to Happiness

Do you still crank up the radio when James Brown sings "I feel good"? Does the sound of a great tune bring a smile to your face? Everyone knows music can produce powerful emotional effects, that's why people attach music to important times in their lives. Now, in Rock Your Way to Happiness, you'll learn how the memories of rock n' roll music can help you add memories and enthusiasm to your training to create blended learning.

In this highly interactive session, you will be shown how to accomplish three goals:

1. Teach the concept of blending music with training and development lessons.
2. Communicate what it means to connect lessons and songs.
3. To further reinforce these messages by describing important things to remember and selecting a song to help emphasize their point.

In the first segment, Al Lucia teaches you how to "harmogenize" (blend lessons and music) and offers musical examples of how this is done in TV commercials, films, and various learning environments. Segment two is where specific information is presented with musical connections (using a music CD provided complimentary to all participants).

In the final segment all participants get involved in describing an important point that supports the overall message and they are given a list of songs to choose from. Participants then describe their message and we play a little bit of "their song."

Come ignite your memories and your training with your colleagues and friends of ASTD!

Al Lucia is a well-traveled speaker, author and consultant. He has consulted with many organizations including: Southwest Airlines, GE, Ocean Spray and Caterpillar. Al has presented to Schwab, ASTD, AMA, SHRM, The Franklin

at the Hilton Dallas Parkway
4801 LBJ Freeway, Dallas, TX
(NW corner of LBJ and Tollway)
Hotel Telephone: 972.661.3600
Cost: \$20 members / \$30 guests
(includes dinner)

Special Low Price this Month!

If you plan on attending,
please register by noon on
Thursday, December 6.

You may register on our website at
<http://www.dallasastd.org>
or register by e-mailing us at
info@dallasastd.org or by calling
us at 972.755.0956, ext.31 (for
members) or ext.30 (for guests).
Payments may be made by phone
or at the meeting. *No-shows will be
invoiced.* Also, please tell us if you
require a vegetarian meal.

Schedule of Events

JobNet	4:00 - 5:00 p.m.
Networking and Registration	4:45 - 5:30 p.m.
Dinner	5:30 - 6:30 p.m.
Awards Ceremony and Program	6:30 - 8:00 p.m.
Learning Technology SIG	8:00 - 9:00 p.m.

Mint, a number of health care organizations and many others. He is the co-author of the best-selling management book *Walk the Talk* and has recently co-authored *Rock Your Way to Happiness*, a book and music CD that helps us remember life's lessons and adds inspiration to help us apply those lessons. Al shares his experiences in a way that is upbeat and memorable. ☺

Pathways to Professional and Personal Excellence

by Sharon Weisberger

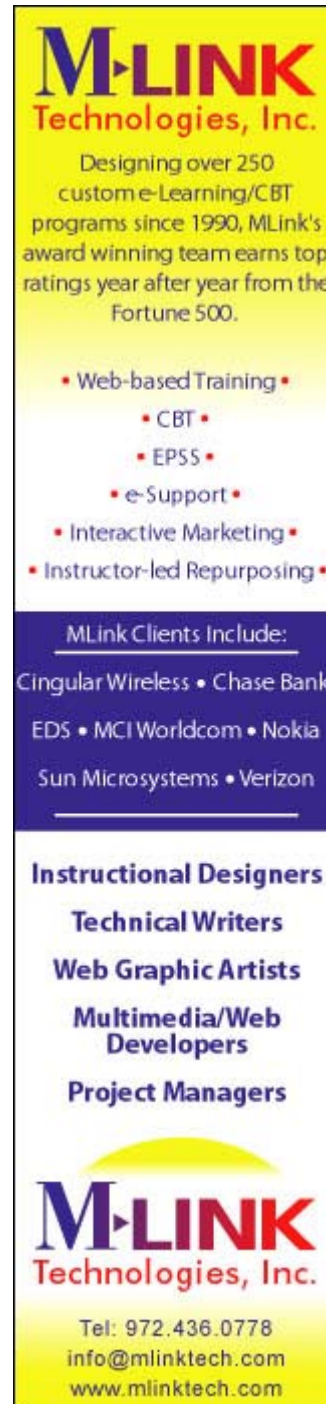
"We are a community of dedicated professionals who use an unmatched network of resources and expertise to create pathways to our professional objectives and personal aspirations."

(Part of National ASTD's positioning statement.)

In this spirit, the 2001 Leadership Team has focused on enhancing Dallas ASTD's programs, services and infrastructure to help you gain the most from your membership. All of our decisions were based on your ongoing feedback and the needs you identified in our most recent membership survey. I'd like to thank the 2001 Leadership Team and all the volunteers who worked with us for your dedication, energy, talent and professionalism in serving the chapter. Here's a look at what was implemented this year.

PROGRAMS

You asked for nationally known speakers, a variety of meeting formats, and leading-edge topics to address a range of experience levels. Nationally known speakers this year included Dana Gaines Robinson, Judy Campbell and Carolyn Corbin. Varied formats included a cracker barrel session and a panel discussion. Additionally, most programs included small group discussions and application sessions, so we could all get involved. Monthly meeting topics included: Performance Consulting, Blended Learning, Knowledge Management, The Future of HRD, Future Trends in the Business Environment, Scenario Planning, Strategic Partnering with Line Managers, Virtual Partnerships, and many how-to tips for a variety of training topics during our cracker barrel



M-Link Technologies, Inc.

Designing over 250 custom e-Learning/CBT programs since 1990, MLink's award winning team earns top ratings year after year from the Fortune 500.

- Web-based Training •
- CBT •
- EPSS •
- e-Support •
- Interactive Marketing •
- Instructor-led Repurposing •

MLink Clients Include:

Cingular Wireless • Chase Bank
EDS • MCI Worldcom • Nokia
Sun Microsystems • Verizon

Instructional Designers
Technical Writers
Web Graphic Artists
Multimedia/Web Developers
Project Managers

M-Link Technologies, Inc.

Tel: 972.436.0778
info@mlinktech.com
www.mlinktech.com

session. Our August Vendor Fair received rave reviews and also included four learning sessions.

Many of you also suggested that we partner with other HRD professional associations and we are partnering to share program information.

Special workshops this year focused on performance consulting, career development, web page design, and training basics. We also offered a few on-line seminars on training techniques.

Additionally, we moved our meeting location to 635 and the Tollway and held three lunch meetings in response to feedback from our membership survey. All meetings have been well attended and well received.

Programming for Dallas ASTD is no easy task with so many needs to meet. Congratulations to Kim Dukes, VP Programs, and the Program Committee for an outstanding year!

SPECIAL INTEREST GROUPS

Another way Dallas ASTD offers programming is through our Special Interest Groups (SIGs). You asked for more how-to sessions and meetings on the same night as the monthly meetings. The SIGs have been chock full of how-to tips this year. The Learning Technology SIG provided monthly case studies and demonstrations of Blended Learning from local companies and consultants. The Consultants SIG shared examples of successful consulting interventions and marketing strategies. The Organization Performance Improvement SIG discussed strategies on change management and executive coaching. The Facilitate with Style SIG focused on the nuts and bolts of our profession. All of the SIG leaders have provided outstanding programming and a supportive environment for sharing ideas and experiences. Many thanks to all of you and to Scott Airtam, VP SIGs, for your positive and persevering leadership.

NEWSLETTER

A year-and-a-half ago you told us repeatedly that you wanted us to improve the articles, look, overall



professionalism and timeliness of the newsletter. All of this has been accomplished and I hope we have exceeded your expectations. We incorporated requests for information about Word, PowerPoint and Access into newsletter articles, shared how-to tips on a variety of topics, and moved to an on-line format in July (although you can still request a copy be mailed to you.) Now, the newsletter is always ready at the beginning of the month and you receive two e-mails early in the month informing you of our monthly programs.

**Southwest
Training Institute--
Since 1988**

 **Mary Jo Huard
972-315-0916**

***Training Isn't
Expensive, Untrained
Employees Are!***

**We Offer Learning
Delivered through
Classroom, CD-ROM,
Online, and Blended
Learning Formats**

**Blended Learning TTT
Certification**

80 Learning Topics

Creativity

**People, Process, &
Performance
Development**

Career Development

Team Building

**Management
Development**

Meeting Facilitation

Assessments

**Online Courses &
TeleClasses**

**Visit our Website at
www.swtinstitute.com**

***FREE:* Experience One
Of Our 27 Web-Based
Workshops By Visiting
Our Online Campus
Learning Portal**

Register For Prizes!

Special thanks are due to Christy Matheson, VP Communications, for enhancing the content and professionalism of our newsletter and for leading the transition to the on-line format. Joe Russo, Newsletter Editor, also deserves special recognition for designing the on-line newsletter and for assembling it each month. Thanks, too, to Don Simonds for being everywhere and ever ready with his camera to provide great pictures of all our events.

WEBSITE AND TECHNOLOGY

One of our biggest areas of change has been the website and technology. You asked for a website with improved navigation and more information. We've received many compliments on the website's redesign. The new website allows us to provide you with much more information about upcoming programs and workshops. Handouts from the monthly programs are now on the site, in case you miss a meeting, and you can register for monthly meetings on-line.

The membership directory is now on the website as well, offering increased networking opportunities through its search capabilities. (For example, you can search by industry and knowledge areas.)

The chapter database has also been updated this year so that we can manage the chapter more effectively. We will now be able to track trends in membership needs and demographics to serve you better.

None of these changes would have been possible without the leadership and good humor of VP Technology, Scott Stein, and the skilled work of Joe Russo and Shirley Lee. Thank you for enhancing Dallas ASTD through your talents and an incredible donation of your time.

CAREER DEVELOPMENT

Dallas ASTD provides the following career development resources: free resume distribution service to employers who contact us, job listings, links to many sites on the web with training and development openings, information about nearly all the job search support groups in the Metroplex, e-mails with job search tips, job leads and job search support, JobNet (a monthly meeting to support those looking for a new job), and Career Builders which allows you to assess your skills and speak with an advisor for help with career-related questions.

Thank you Holli Simmons, VP Career Development, for your vision for the career development area. The greatest growth in these services was in the wealth of job search resources offered through e-mails by Doug Caldwell, JobNet facilitator. Additionally, Marie Beck, Director, and Mary Holdcroft offered a well-received career-planning workshop. Thanks to all of you for your great work.

MEMBER SERVICES

You have asked us to ensure our meetings were warm and welcoming. Each month we offer a chapter orientation and designate special welcoming tables during dinner for new members and guests to sit at if they choose. Officers join these tables to offer information and answer questions. Additionally, the Ambassador and Guest House Programs were developed this year to ensure we greet and network with people during registration (especially those who are new) and welcome all guests.

Member Services ended the year on a high note with the Training Basics workshop, which focused on the keys to success in our profession. Kudos to the

Training Basics committee for an outstanding program, and to Deborah Avrin, VP Member Services, for her insight about and development of all member services areas.

MARKETING

One of the great successes of the year was our August Vendor Fair. Completely revamped, the fair was free both before and after a lunch meeting, and offered four educational sessions and a strong, diverse group of vendors. Congratulations to the creative and talented Vendor Fair team led by Jana West, VP Marketing, Teresa Smith, Director, Bob Livingston, President-Elect, Maura Schrier-Fleming and Pauline Shirley.

Thanks also to Jana for your new and fun ways of promoting the chapter's programs and services to our membership.

FINANCE

Financially, the chapter is stronger than it's been in a while. Due to the unanticipated success of our quarterly workshops and the Vendor Fair, and tight control of expenses, the financial statements through October show a profit of \$12,000. We anticipate this will fall during the last two months of the year, as there are several large expenses due. Any profit will be reinvested in the chapter.

An audit performed by an outside CPA shows our books to be in good order. The complete 2001 annual report regarding the chapter's membership and financial status will be completed in January 2002 and shared with the membership in February's newsletter.

Many thanks are due to Bill Hollomon, VP Finance, for cheerfully and ably keeping our finances in order.

DIRECTORS


The Leadership Team is also indebted to this year's Board of Directors: Bill Lee, Marie Beck and Teresa Smith. Not only have they provided excellent guidance, but they have been involved throughout the year in mentoring team members, revising the bylaws, succession planning, the Vendor Fair, monthly programs, the career development workshop and the December awards ceremony. Thank you all for your involvement, leadership, and commitment.

PRESIDENT-ELECT

Last, but not least, thanks are also due to Bob Livingston, President-Elect, for his leadership in enhancing the Vendor Fair, assembling a great 2002 Leadership Team and preparing them to hit the ground running in January. Bob's planning and leadership, along with your feedback from our recent membership survey, will ensure 2002 is another great year for our chapter!

Thank you for being part of Dallas ASTD. I hope you continue to reap benefits from our network of resources and expertise that help you on the path to your professional objectives and personal aspirations.

To your success!

Sharon Weisberger 

Thank you to the following volunteers...

...for helping at the October meeting registration tables: Victoria Cummings, Carol Kelley, and Vicky Ulrich.

...for her outstanding work in coordinating and facilitating the panel for the November meeting: Clare Davis.


...for their work coordinating meeting logistics: Susan Brookshire and John Rademacher.

...for her work with ResumExpress: Mia Bradley.

...for her work with Career Builders: Carly Lamb.

...for his work with JobNet: Doug Caldwell.

Link of the Month

he following link shows the results of a live, unrehearsed "shoot-out" between a dozen computer-based training authoring systems. If you're thinking of developing CBT, this site provides valuable information about the speed and ease of development as well as the robustness of the final product.

<http://www.brandonhall.com/public/simshootout/>

Send your submissions for link of the month to Joe Russo at jrusso@zalecorp.com or Christy Matheson at

cmatheson@atwork-solutions.com.



*Increasing Productivity
Through Effective
Communication*

TRAINING TOPICS

Written Communication
Business Writing
Technical Writing
Proposal Writing
Email Writing
Proofreading and Editing
Grammar

Interpersonal Skills
Listening
Resolving Conflict
Building Rapport
Gender Communication

Oral Presentations
Preparing Your Presentation
Visuals: Design and Use
Platform Tips
Thinking on Your Feet

**Productivity and
Communication**
Customer Service
Personal Productivity
Meetings
Course Development

DELIVERY OPTIONS
In-House Workshops
Public Workshops
Licensing Programs
Personal Coaching
Books, Videos, CD-ROMs,...



**Dianna
Booher**
CEO,
Speaker,
and Author
of 40 Books

BOOHER CONSULTANTS, INC.

800.342.6621
www.booher.com
training@booher.com

Using Office for Training Functions

Train the Trainer - General Microsoft Office

By Shirley Lee

The features presented in these articles will apply primarily to Office 97 and Office 2000 users.

Have you ever had a toolbar seem to disappear on you when using an Office application? It can be frustrating trying to figure out where the toolbar went and how to get it back where you want it. Toolbars can be docked to the top, side, or bottom of the application window or they may be floating anywhere in the window. Below are a few tips to help you display or move a toolbar.



Do you want a proven way to motivate your sales team, and give them the confidence that will help them make more calls and close more deals? Then call Peak Performance Solutions to get your Sales Reps off to a fast start and make 2002 your best year yet!

"After feeling total burnout I am restored ... I will be better than ever in my selling."

"Mary Anne is a very dynamic personality with world class selling skills."

Peak Performance Solutions®


Call us at **972-715-2678**
or e-mail **webekool2@aol.com**
or visit our website at **www.callpeaknow.com**

To display or hide a toolbar:

1.	Right-click on any open toolbar (including the menu bar.)
2.	<p>A list of available toolbars will appear. Select the toolbar you want to display or hide:</p> <p>a. Display: A checkmark is placed next to toolbar name. The toolbar will appear as floating or docked, wherever it was when it was hidden.</p> <p>b. Hide: The checkmark is removed. The toolbar will be hidden in the open application until it is re-selected for display.</p>

Please note: If you have an older version of Microsoft applications, you may have to use the menu option **View** in order to show and hide toolbars.

To move a docked or floating toolbar:

1.	<p>To move a docked toolbar, click on the Move Handle on the left end of toolbar and drag the toolbar to where you want it.</p> 
2.	<p>To move a floating toolbar, click on the Title Bar and drag the toolbar to where you want it.</p>



To dock or undock a toolbar:

1.	To dock a floating toolbar, double-click the Title Bar .
2.	To undock (make it a floating toolbar), double-click on the Move Handle .

Shirley Lee is MOUS certified (Microsoft Office User Specialist). Her web site is <http://web2.airmail.net/c0027711/>. ☎

SnapShots from the October meeting and the Training Basics Seminar...

photos courtesy of Don Simonds

October Meeting:



Participants discuss job opportunities and job search strategies at the JobNet meeting prior to the monthly meeting.



Guests are recognized.



Guest of the month, David Cruz.



New members are recognized.



Deborah Avrin announces the Training Basics event held November 9, 2001.

Volunteers are recognized.



Scott Aritam, VP SIGs, announces SIG events.



Rob Brown joins Patricia in hailing the new Facilitating With Style SIG.



John Rademacher introduces the evening speaker, John Cox ("Fresh Ideas for Retaining Employees").



Kim Dukes, VP Programs, presents John Cox with a gift of appreciation.



Anne Hudson wins OSAR Consulting's give away.

Training Basics Seminar:



Main meeting room at the Sockwell Center for Professional Development.



Stephanie Drews leads "Training Adults with Style."



Lynn Ann Bartholomew leads "Facilitation - The Key to Effective Training."



Don Simonds leads "Ensuring Management Support."



Participants in John Cox's session "The Four Boxes of Training: Analyzing and Planning How to Invest in Training."



Participants in Jeff Persaile's session "Making an Impact with Audio/Visuals."



Katie White leads "Selecting Training Methods."



Lisa Fisher distributes evaluations during the lunch-time General Session.



Participants share what they learned during their morning sessions.



A well deserved lunch.



Carol Hausler leads "Designing Follow-up Activities."



Rebecca Smith leads "You Build It, but They Don't Come... Marketing Training"

Member Services

Program	Service/Purpose	Contact Information
General Information	To register for meetings, leave a message for the chapter administrator, notify us of address changes, and receive information about chapter programs.	Dallas ASTD Office 972.755.0956 info@dallasastd.org http://www.dallasastd.org
Advertising in our Newsletter	You may place ads in our monthly newsletter. Contact us to learn about rates.	Dallas ASTD Office 972.755.0956 info@dallasastd.org
Ambassador / Newcomer Program	If you would like to help welcome new members or would like someone to help you make the best of Dallas ASTD, this is for you!	Deborah Avrin 972-991-4737 ext. 350 avrin@wans.net
Awards	The Chapter sponsors awards for all chapter volunteers, as well as several awards to recognize outstanding achievement in training and development. Awards are presented at the December monthly meeting.	Bob Livingston 972.437.1711 x-215 livstone@earthlink.net
Career Builders	A career development service that allows you to assess your competencies in training and development with a proven assessment instrument, and speak to an advisor for personal assistance with your career decisions.	Carly Lamb 972.668.0676 carlylamb@yahoo.com
Directory	Available on the Chapter website in the next few	Dallas ASTD Office 972.755.0956

	months. Contains contact information for each member, along with general information about Dallas ASTD and ASTD National.	info@dallasastd.org
Job Search Services		
Job Listings	Cost to list a job is \$50 for four weeks. View the job list on our website: http://www.dallasastd.org .	Dallas ASTD Office 972.755.0956 info@dallasastd.org
JobNet	A job search support group that meets before each monthly meeting; see meeting schedule for times.	Doug Caldwell 1.800.510.3973 Ext. 89845 astdjobnet@aol.com
ResumExpress	Members submit resumes on computer disk or through e-mail. Employers receive resumes through e-mail or fax (free.)	Mia Bradley 972.915.2495 mia_bradley@merck.com
Mailing List		
Mailing List	Available to rent if you have a training-related service or product to advertise.	Dallas ASTD Office 972.755.0956 info@dallasastd.org
Monthly Meetings	Held the third Tuesday of each month to provide professional development and networking opportunities.	Dallas ASTD Office 972.755.0956 info@dallasastd.org
Newsletter Perspectives	Published monthly; contains information about chapter programs and events, and educational articles.	Christy Matheson 469-374-0900 cmatheson@atwork-solutions.com
Orientation	Provides information about all chapter benefits. Offered before each monthly meeting; see meeting schedule for times.	Mary Jo Huard 972.315.0916

Professional Development Seminars	Dallas ASTD offers a variety of half-day and full-day seminars throughout the year.	Dallas ASTD Office 972.755.0956 info@dallasastd.org
Human Performance Technology (HPT) Certificate Program	In partnership with Dallas ASTD, the University of Texas at Dallas offers this certification in six weekend seminars.	For more information, visit http://som.utdallas.edu/profdev-/CourseDescriptions/HPTProgram.htm (do not include the hyphen)
Scholarship	The Ann Bankhead Jacobson scholarship is awarded each December to a student pursuing a graduate degree in training or a human resource specialization.	Bob Livingston 972.437.1711 x-215 livstone@earthlink.net
Special Interest Groups		
Consultants	To provide an environment that promotes excellence in professional development, an increased awareness of our various skills and a spirit of networking. Meetings are held before each monthly meeting; see meeting schedule for times.	Allen Barraclough 817.442.1698 abear727@aol.com Misty Shatto 817.274.9473 mistyshatto@aol.com
Facilitate With Style	To enhance the skills needed to create, deliver and facilitate the adult learning process. Monthly meetings will be held on the first Wednesday of each month, (except in January which will be on Friday) from 7:30 to 9:00 a.m. at the offices of Peak Performance Solutions at 5001 LBJ Freeway, Suite 700, Heritage Square, (next door to the Hilton) Dallas, TX 75244, 972.715.2678.	Rex Fithian 972.474.2494 rex@traintosell.com Mary Anne Wihbey
Learning	To provide an opportunity	Bill Brandon

Technology	for members to learn about new and emerging learning technology. Meets directly after the chapter meeting (except December) at location of chapter meeting. See meeting schedule for times.	888.817.7393 bbrandon@bigplanet.com
Organizational Performance Improvement	To review articles and issues, and discuss organizational vision development to improve performance. Meetings are held before each monthly meeting; see meeting schedule for times.	Carl Schwab 972.393.5568 cmschwab@gte.net Dwight Davis 972.729.3048 Dwight.Davis.1@wcom.com
Volunteering	Dallas ASTD is completely run by volunteers. Opportunities to volunteer vary in length to fit your schedule. Volunteering is a great way to meet more people, feel more connected to ASTD, and develop new skills.	Contact any chapter officer or the Dallas ASTD Office 972.755.0956 info@dallasastd.org

Dallas ASTD Calendar

December				
Monday	Tuesday	Wednesday	Thursday	Friday
3	4	5 Facilitate With Style SIG	6 Meeting reservations due	7
10	11 JobNet Chapter Meeting Learn. Tech. SIG	12	13	14 January newsletter submissions due

17	18	19	20	21
24	25	26	27	28
31				

Advertising

Advertisers may contact the Chapter Manager, John Swinburn, or the Chapter Administrator, Janine Bethscheider, by e-mail at info@dallasastd.org or by calling 972.755.0956. The deadline for advertisements is the **second Friday** of each month. Advertisements received by the deadline will be placed in the following month's newsletter.

All advertisements must be provided in the form of JPEG, TIFF, or GIF electronic files (for the PC) at 72 dpi or better. Advertising rates and sizes are shown below. Click on the name in the "Size" column to see a sample (it will open in a separate window.)

Size	(W x H)	Number of Issues				
		1	3	6	9	12
"1/4 column"	2.25" x 2.5"	\$30	\$75	\$120	\$162	\$180
"1/2 column"	2.25" x 4.875"	\$75	\$210	\$390	\$558	\$720
"Full column"	2.25" x 9.75"	\$110	\$315	\$600	\$855	\$1080

Dallas Chapter ASTD 2001 Leadership Team

President/Chairman <i>Sharon Weisberger</i> 972-818-1199 sharonw@airmail.net	Director <i>Teresa Smith</i> 972-496-6685 seantsm@home.net	VP Member Services <i>Deborah Avrin</i> 972-991-4737 ext. 350 avrin@wans.net
---	--	--

<p style="text-align: center;">Director</p> <p style="text-align: center;"><i>Marie Beck</i> 972-401-8145 <i>marieb@personneldecisions.com</i></p>	<p style="text-align: center;">President-Elect</p> <p style="text-align: center;"><i>Bob Livingston</i> 972-437-1711 x-215 <i>livestone@earthlink.net</i></p>	<p style="text-align: center;">VP SIG's</p> <p style="text-align: center;"><i>Scott Airitam</i> 972-475-3964 <i>Scott.airitam@osar.com</i></p>
<p style="text-align: center;">Director</p> <p style="text-align: center;"><i>Bill Lee</i> 817-963-3501 <i>bill.lee@aa.com</i></p>	<p style="text-align: center;">VP Communications</p> <p style="text-align: center;"><i>Christy Matheson</i> 469-374-0900 ext. 3 <i>cmatheson@atwork-solutions.com</i></p>	<p style="text-align: center;">VP Career Development</p> <p style="text-align: center;"><i>Holli Simmons</i> 817-835-3773 <i>holli_simmons@AFCC.com</i></p>
<p style="text-align: center;">VP Finance</p> <p style="text-align: center;"><i>Bill Hollomon</i> 972-987-6591 <i>bill.hollomon@ricoh-usa.com</i></p>	<p style="text-align: center;">VP Marketing</p> <p style="text-align: center;"><i>Jana West</i> 972-583-1655 <i>jana.west@ericsson.com</i></p>	<p style="text-align: center;">VP Programs</p> <p style="text-align: center;"><i>Kim Dukes</i> 972-304-1044 <i>kim_dukes@yahoo.com</i></p>
<p style="text-align: center;">VP Technology</p> <p style="text-align: center;"><i>Scott Stein</i> 817-238-9104 <i>scottcs@hotmail.com</i></p>	<p style="text-align: center;">Chapter Manager</p> <p style="text-align: center;"><i>John Swinburn</i> 972-755-0956 <i>John@dallasastd.org</i></p>	