

## Got great news? We can use it!

by Shirley Lee, VP Communications

As always, the Dallas ASTD leadership team wants to bring more value to our membership, the Human Resources field, and our community. The *Perspective* newsletter will bring you more in the future by having more for you to review. See how we hope to bring this [future](#) to you in the article below. The *Perspective* also offers you the best of our past by providing you access to all our archives. Read about how to access [past](#) archives at the end of this article.

### **Adding great news value for the future**

This year, we plan to see our *Perspective* newsletter grow into a more valued product by our members and others in our field and community. To do this, we need more articles of interest to members and people to help us achieve a higher quality product. What kind of people do we need?

#### **Writers, Interviewers, and Artists:**

- If you are a member whose company is doing something **innovative** and would like to share your results with others in the Training and Development field, please help us by providing an article or interview on your experiences.
- If you are member in the consulting or coaching area who wants to share proven **techniques**, or new ideas in the area of Performance Development, please help us by providing an article.
- If you are a member with **tips** of interest to Human Resource Development professionals, please help us by providing an article or idea.
- If you are a member who enjoys doing **research** or gathering **statistics**, please volunteer information for publication in an upcoming newsletter.
- If you are a member who enjoys finding out about people and their activities by **talking** to them one-on-one, then please consider doing interviews for the newsletter.
- If you are a member that finds using web tools fun and is good at formatting information as **HTML**, then please consider working in layout design for the newsletter or the technology (ASTD web-site) team.
- If you are a member who likes to draw and who collects funny stories about what happens in our field, please consider doing a creative comic or unique **illustrations** for our newsletter.
- If you are a **shutterbug** member who loves taking pictures and has a

digital camera, please become a meeting and event photographer for the newsletter.

If any of the above bullets matches you, then email your articles, ideas, and photos along with your contact information to:

[newsletter@dallasastd.org](mailto:newsletter@dallasastd.org) . Newsletter submissions are due the 15<sup>th</sup> of the month prior to issue publication.

### **Readers, Advertisers, and Others:**

- If you are a member who enjoys **reading** the latest books in the Human Resource area, please consider writing a book review or compiling a recommended reading list for inclusion in a newsletter issue. Send information to [newsletter@dallasastd.org](mailto:newsletter@dallasastd.org) .
- If you are a member who likes to read the latest information before anyone else, but prefers not to write about it, please volunteer to participate as a **proof**-reader on the newsletter. Volunteer by contacting [newsletter@dallasastd.org](mailto:newsletter@dallasastd.org) .
- If you are a member whose company is involved in **community** or relief efforts and would like to let Dallas ASTD members how to get involved too, consider making a timely announcement in the newsletter. Inquire about announcements through [newsletter@dallasastd.org](mailto:newsletter@dallasastd.org) .
- If you have a company that offers Training and Development **programs** or **products**, please consider advertising in our newsletter, which goes to all Dallas ASTD members plus additional subscribers. <http://www.dallasastd.org/advertise.htm> .
- If you are a member who likes to share **knowledge** with others in or outside your field or organization, please feel free to forward our newsletter or article links to others.
- If you are not a Dallas ASTD **member** and would like to become one, please see <http://www.dallasastd.org/member/join.htm> . Or if you would like only to **subscribe** to our newsletter, please contact Dallas ASTD at [info@dallasastd.org](mailto:info@dallasastd.org) for more information on how to do so.

### **Adding value by using articles from the past**

In addition to providing you current and new information in the newsletter, we are also opening our archives up for your continued use. These archives contain great articles from people in the T&D field, recognition ideas, training tips and activities that may be used in classroom or meeting environments. The newsletter archives are available from the year 2000 until the present. You can access the archives by going to the Newsletter link from <http://www.dallasastd.org> home page and then using the Archive link from the newsletter. Archives are indexed from newest to oldest by year, then month.

The archives list contains titles of articles from the past, as well as who the article is by or who the meeting speaker was going to be. Therefore, you can use standard browser options to look for keywords in the titles or to look for the last name of an article author or a speaker. Below are the basic steps for searching a page for keywords in most browsers

1. From the browser menu, select the option EDIT, and then select FIND.
2. When the FIND dialog box appears, enter a keyword in article title or enter the last name of a speaker or author. Then click FIND NEXT.
3. An occurrence of the keyword entered will be highlighted on the archive page. If this is not the desired article, continue clicking FIND NEXT until the article desired is reached.
4. Then inside the archive list, click on the month hyperlink in which the article was published in order to view the issue.
5. Scroll through the issue's table of contents to click on the link for the desired article.

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**About the Author:** Shirley Lee is Dallas ASTD's VP of Communications, serving as the newsletter editor for 2006. She is a consultant/facilitator who helps organizations increase employee and system capacity to produce results. Shirley designs and facilitates a variety of team building, problem solving, and productivity improvement events. Her programs include managing time, facilitating meetings, project management simplified, workspace or group organization, and the problem solving process. More information and a productivity newsletter are available on her website: <http://www.shirleyfinelee.com> or by emailing her at [slee@shirleyfinelee.com](mailto:slee@shirleyfinelee.com) .