

MINI SEMINARS

Shirley Lee- "Moving Meetings from Boring to Productive"

How can we make all of our meetings be both enjoyable and effective? We can do this by using a four part meeting management approach like RARA which stresses important elements of productive meetings. With the RARA approach, meeting leaders and members learn to:

- Assign appropriate roles to insure the meeting is successful and its purpose is accomplished

- Create an agenda to start and end meetings on-time, as well as keep meetings focused and on-track

- Utilize meeting records to track progress during and after the meeting, keep members focused, and to prevent redundancy or rabbit trails

- Initiate action during the meeting and assignment of follow-up actions with due dates to people so outside tasks are completed

- Additionally, prepare for and evaluate meetings to improve performance, as well as identifying and resolving various types of problems that can occur in meetings

Rick Kolster-Peak Performance

Rick Kolster is the Founder and Managing Director of Peak Performance Development. Peak Performance Development is a firm that works with companies to help them achieve better business results and increase

their bottom-line. Peak Performance Development is focused on helping individuals achieve their potential, and organizations achieve a measurable Return On Investment by working on the development of a company's sales and leadership teams. With extensive experience in all areas of management, sales and leadership, Rick has become known as an expert in building sales teams, leading change and developing managers into leaders. He understands the critical difference between "training sessions" and the true development of a company's most important assets - its people.

Tom Healy- "Changing Times... Changing Conditions, Some Things Remain the Same"

As a Regional Vice President of Century 21 over franchise sales, Tom Healy had the opportunity to become very familiar with market conditions in his eight state region. This aided his ability to work with brokers and company owners during the phase of heavy merger and acquisition activity that was so common during the late 90's. Forecasting and analyzing trends in the industry has become second nature to him and aids in his ability to train and mentor agents in staying productive during these changing times. Tom will be speaking on:

- Factors that impact the real estate market
- Past approaches that were effective
- Currently what typically is being done
- What will need to be done and how to approach the challenge

KEYNOTE SPEAKERS

Eddie Gossage, President and General Manager, Texas Motor Speedway

Eddie Gossage operates one of the largest sports facilities in North America and has been recognized as one of the more innovative speedway managers in motorsports today. A native of Nashville, Gossage has been involved in motorsports since 1980. His varied experiences in all major forms of auto racing have made him one of the most influential executives in professional sports. Among the accolades Gossage has received includes being named the inaugural winner of the Indy Racing League's "Promoter of the Year" in 2001.

Texas Motor Speedway hosts the largest sports events in the Lone Star State every year with two NASCAR NEXTEL Cup Series races, two NASCAR Busch Series races, two NASCAR Craftsman Truck Series races, and an Indy Racing League IndyCar Series race. Under Gossage's leadership, Texas Motor Speedway staged the first ever nighttime IndyCar Series race, hosted the largest crowd in Texas sports history and offered season ticket holders Fandango, a free party featuring the leading drivers in motorsports.

Gossage began his racing career as Public Relations Director of Nashville International Raceway. After one season, he was transferred by National Raceways, Inc., owners of the Nashville venue, to serve as manager of the company's other speedway - Bristol International Raceway. In 1983, the Miller Brewing Company hired Gossage to manage the Milwaukee company's massive motorsports public relations program. Gossage became an important fixture in American motorsports in NASCAR, Indy Car, drag racing, sports car racing and unlimited hydroplane racing. Gossage returned to the track operator role when he was named Vice President of Public Relations for Charlotte Motor Speedway. During his tenure, the Charlotte speedway staged the first-ever nighttime super-speedway race, increased its seating capacity by more than 20 percent and Speedway Motorsports, Inc. went public on the New York Stock Exchange.

Today, Texas Motor Speedway plays host to some of the world's largest events and the biggest challenge of Gossage's life has thrust him into the national and international spotlight in both the motorsports and mainstream



media.

He is on the board of directors for Speedway Children's Charity and also on the board of directors for the Fort Worth Chamber of Commerce and the Fort Worth Convention & Visitors Bureau. Gossage was also named as one of 50 directors for the Dallas 2012 Olympic Exploratory Committee.

Gossage, a graduate of Middle Tennessee State University, resides with his wife, Melinda, on Eagle Mountain Lake in Fort Worth, Texas.

Karen Rue, Ed.D Superintendent, Northwest ISD

Dr. Karen Rue joined Northwest ISD in July 2005, as the Superintendent of Schools. She previously served as the Superintendent of Tulosso-Midway ISD.



Under her leadership, the district continues to make gains in all aspects of the educational process. In October 2005, a \$2.5 million bond was overwhelming passed by the voters of the district. Samuel Beck Elementary School was named a 2006 Blue Ribbon Lighthouse School; Medlin Middle School and Gene Pike Middle School were recognized for their academic achievements by the National Center for Educational Accountability; and Northwest High School was recognized by Newsweek magazine as one of the top 1,200 high schools in the nation.

Recently Dr. Rue was one of five superintendents in the State of Texas invited to attend the BellSouth Superintendent's Leadership Network. She serves on the executive committee for the Texas School Coalition and Texas Association of Suburban/Mid-urban Schools, and is Chair of the Fast Growth Schools Coalition.

Dr. Rue is a member of the Texas Association of School Administrators. She represents the District in the Northwest Metropolitan Chamber of Commerce, Northwest Communities Partnership, Fort Worth Chamber of Commerce, South Wise County Chamber of Commerce, Northeast Leadership Forum and the 35W Coalition.

Dr. Karen Rue has a passion for education and is dedicated to making Northwest one of the best Districts in the state. With a focus on instruction and engaging classroom lessons, Dr. Rue intends to lead Northwest ISD to exemplary status.



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