



HAPPY HOLIDAYS!

When people ask me what is a good gift to give clients or employees for holidays or business anniversaries, a good book is always on the top of the suggestion list. A well-chosen book can motivate your employee or help them to succeed in an area they may need assistance. An informative business or management book can give your clients an upper hand in their industry or improve the way they work that solves an existing business problem.

Do not just take my word for it, see [Do Business Books Make Good Gifts](#) for links to Forbes, Hartford Business Journal, Small Business Administration, The Urbach Letter, and more articles with similar suggestions.

Visit [my bookstore](#) for ideas to make your business gifts the best this holiday season.

Want to review 2013 Holiday newsletter? If yes, see [7 Questions for Your Business and the Holiday Season](#).

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